

### ABSTRACT OF THE DISCLOSURE

A new and distinct cultivar of *Bracteantha* named 'Redbramag', characterized by its compact and bushy growth habit; upright, outwardly spreading and rounded plant form; freely-flowering habit; red purple-colored involucral bracts and yellow orange-colored disc florets; and  
5 short and strong peduncles that hold inflorescences above the foliage.